

CURRICULUM VITAE

Jeff Werber, D.V.M.

9330 Duxbury Road, Los Angeles California 90034
310-980-7013

MEDIA CREDITS-Television/Radio/Online

2020	KABC-TV, AirVet and Pet Telemedicine
2019	KTLA-TV, Aging Pets & AirVet Telemedicine
2019	KABC-TV, Obesity in Pets—and their Owners
2019	KTLA-TV, Summer Safety
2018	KCAL/KCBS-TV, Pets and Halloween
2018	KABC-TV, Capnocytophaga Infection
2018	KABC-TV, Tick Borne Diseases
2018	Inside Edition, Pets and Fire Dangers
2018	KCAL/KCBS-TV, Holiday Hazards for Pets
2018	KCAL/KCBS-TV, Warm Weather Wellness
2017	Fox News Edge, Pets and Pot
2017	Fox News Edge, Back to School
2017	KTNV-Las Vegas ABC, Summer Pet Safety
2016	Marilu Henner Show, “Holiday Hazards”
2016	Fox News Edge Pick-up, “Holiday Hazards”
2016	KGO Radio, “Bringing new pets in the home”
2016	Fox Las Vegas, Summer Safety Tips
2016	Fox News Edge Pickup, Pet Allergies
2016	Fox News Edge Pickup, Pet Safety tips
2016	CBS/KCAL 9 LA, Summer Safety Tips
2016	Fox News Edge, Pet safety tips for spring
2016	John Tesh Radio, Connie Sellecca interview
2016	Fox Las Vegas, Discussing pet obesity with tips and tools
2016	CBS News, Common signs to look out for if your pet is obese
2016	Fox News Health, How to keep your pet safe during a winter storm
2016	Fox News Edge Pick-up, Winter weather tips/ pet obesity
2015	Fox News, The New Canine Influenza Virus
2015	Fox News, Medical Marijuana for Pets
2014	Fox and Friends, Pros and Cons of Medical Marijuana for Pets
2014	Fox News This Morning-Las Vegas-Valentine’s Day Pet Dangers
2014	Fox News EdgeAffiliates on Pet Safety During the Holidays
2014	Fox & Friends Sunday-Protecting Your Pet in the Holiday Season
2014	Fox News Edge/National Affiliates on Exercising Your Pet
2014	Inside Edition Interview on Pets and Ebola, October 14

2014	Fox 5 Las Vegas and CBS 8 Las Vegas-Pet Summer Safety
2014	Fox News Edge/Affiliates-Summer Safety For Your Pet
2014	KCTV/CBS 5 Better Kansas City-Therapy for Pet Anxiety
2014	Fox and Friends Sunday Morning-Tech Products and Pet Security
2013	Steve Dale's Pet World Radio-Black Pigment in Your Cat's Mouth
2013-present	Pet Life Radio, "Ask the Vets" weekly call-in show
2013	KTTV-TV Fox 11 Los Angeles-Pet Obesity
2013	Fox and Friends Sunday Morning-Pet Obesity
2013	Star 106.5, Interview, General Pet Health/Summer Safety
2012	Dr. Oz Show, Fox T.V., Pet Dentistry
2011-2013	KABC Talk Radio-Let's Talk Pets with Dr. Jeff (weekly)
2011	Dr. Oz Show, Fox T.V., Pet Nutrition Breakthroughs
2009	NBC Today Show—Pet Airways
2009	E! Channel—Insanely Pampered Hollywood Dogs
2008	KNBC News, "Veterinarians—Consumer Beware"
2008	Pet Expert, Rachael Ray Show, "Is This Normal"
2008	CNN National News, "The Dangers of Pet Foods"
2007	National Media Tour, Schering Plough-Microchips for Pets
2007-present	Host/Writer, Lassie's Pet Vet, National Public TV
2007	Pet Expert, Rachael Ray Show, "Solving Problems"
2006	ABC, Evening News, "How Safe are Greenies"
2005	Fox, Evening News, "New Respiratory Virus in Town"
2004	ABC, Oprah, "How Clean Is Your House"
2004	Fox, CBS Chicago "Summer Health Hazards"
2003-Present	Host, Writer, Pet Care TV Educational Segments
2003	Special Report, "Summer Care for Pets", CBS-Los Angeles, Fox-Chicago
1999-2001	Pet Expert, <u>The Early Show</u> , CBS-TV
1998-2000	Pet Expert, <u>Great Day America</u> , PAX Netork
1997-2000	Pet Expert, <u>CBS Morning News</u> , KCBS-TV, L.A.
1996-1999	Host, <u>Petcetera</u> , Animal Planet Channel
1993-1995	Pet Expert, <u>Good Day-L.A.</u> , FOX-TV
1989-1994	Pet Expert, <u>The Home Show</u> , ABC-TV

MEDIA CREDITS-Video

2005	Host/Writer, "Welcome Home To Your New Friend"- Dog/Cat revised
2003	Building the Bond, Dogs
2003	Building the Bond, Cats

PUBLICATIONS

2019		NY Magazine, The Truth About Dog Foods
2017	August	Family Circle Magazine, Plastic Surgery for Pets
2016	October	Courier Express, Dressed to Scare—Halloween Costumes
2012	March	Article, <u>Sam's Club Magazine</u> "Spring Has Sprung."
2010	November	Article, <u>Veterinary Economics</u> "Battling Internet Reviews."
2008	November	Article, <u>Veterinary Economics</u> "The Lost Art of the Physical Exam."
2004		Article, <u>The Pet Press</u> , "Summer Pet Care"
2003	Summer	Article, <u>The Pet Press</u> , "How to Choose your Veterinarian"
2003	Summer	Article, "Grieving the Loss of a Pet" featured in <u>Pets Magazine</u> (July/August), <u>The Pet Press</u> (May and June), Halston/Peel Pet Loss Support Group Newsletter
2003	February	Article, <u>Veterinary Economics</u> "High Priced 'Toys' for the Veterinary Practice."
2003	January	Article, <u>Animal Fair</u> , "Pet Safety During the Holidays"
1998	February	Article, <u>Veterinary Economics</u> , "Giving/Receiving Criticism"
1997		Veterinary Editor, <u>Parents</u> magazine
1995	July	Article, <u>Veterinary Forum</u> , "Antioxidants In Veterinary Practice, An Overview"
1994	January	Article, <u>Veterinary Economics</u> . "Internal Marketing--The key to Keeping Clients in Your Practice"
1993	May	Article, <u>Veterinary Forum</u> , "Diagnosing Skin Problems"
1993	May	Commentary, <u>Veterinary Economics</u> , "Veterinarians and Animal Shelters"
1993	March	Published Roundtable, <u>Veterinary Economics</u> , "Redefining Your Approach to Flea Control"
1992	August	Article, <u>Veterinary Forum</u> , "Making Headlines Veterinarians in the Media"

EDUCATION

1984	D.V.M., School of Veterinary Medicine, University of California, Davis, CA
1978	Master's Program, Department of Biology, California State University, Northridge, CA
1976	A.B., Zoology, University of California, Berkeley, Berkeley, CA

HONORS and DISTINCTIONS

2019	Spokesperson, Pawsitive Nutrients Products
2019	Speaker, Fetch DVM360 Conference, San Diego
2017-present	Spokesperson, PetMate Pet Products
2017	Spokesperson, Whistle Pet Collar/Tracker
2015	Speaker, World Small Animal Veterinary Association, Bangkok

2015	Speaker, Latin American Veterinary Conference, Peru
2014	Speaker, Central Veterinary Conference-East
2014	Speaker, Central Veterinary Conference
2013	Speaker, Southern European Veterinary Conference
2013	Keynote Speaker, London Veterinary Forum
2007-present	Spokesperson, 8-in-1 Pet Products
2003-present	Host/Writer/Director of Veterinary Affairs-Pet Care TV
2003-2008	Member, Advisory Board, Last Chance for Animals
2002-2006	Member, Legislative Committee, California Veterinary Medical Association
2000	Speaker of the Year, North American Veterinary Conference
1999-2004	Founder, President, Assoc. of Veterinary Communicators
1998-2004	Spokesperson, Bayer Animal Health
1998	Emmy Award, <u>KCBS Morning News</u> -Los Angeles, CA
1997	Cable ACE Nominee, <u>Petcetera</u>
1993-2016	Advisory Board Member, <u>Veterinary Economics</u>
1993-1994	Board of Directors, American Humane Association
1992-1994	National Spokesperson, American Humane Association
1994	Recipient, Annual Aware and Caring Award, American Humane Association
1991-1992	Who's Who in Veterinary Science and Medicine
1986-1987	Who's Who in California
1983-1984	Phi Kappa Phi, School of Veterinary Medicine, U.C. Davis
1983-1984	National Dean's List, School of Veterinary Medicine, U.C. Davis
1982-1984	Phi Zeta Honor Society, School of Veterinary Medicine, U.C. Davis
1981-1984	George Hart Memorial Scholar, School of Veterinary Medicine, U.C. Davis
1972-1976	Alumni Scholar, University of California at Berkeley

WORK EXPERIENCE

2016-Present	Co-founder, Chief Veterinary Officer, AirVet Telehealth
2008-2014	Official Veterinarian/Consultant, ProSense Pet Products
2001-2007	Co-founder/CEO "jeffwerberproducts" Pet Products/Media
1990-present	Media Spokesperson
1987-present	Independent Medical Journalist, Media and Print
1988	Founder, Century Veterinary Group, Los Angeles, CA